



MoveU

Videographer



POSITION TITLE: MoveU Videographer
NUMBER OF OPPORTUNITIES: 1
DEPARTMENT: Faculty of Kinesiology & Physical Education
PAY RATE: \$15.00/hour
HOURS: 10 hours per week from August 2021 to February 2022

Overview of MoveU:

MoveU is a tri-campus initiative launched in 2012, which aims to promote physical activity as a wellness strategy. A central message of the campaign is making physical activity accessible, and that being active doesn't mean taking a break from your real work. Rather, being active is you at your most productive. Students are encouraged to engage in physical activity as a stress reliever, a brain booster, and a social opportunity to improve their quality of life. Many of the initiatives and events are centered on this idea.

Reporting to the Assistant Manager, Physical Activity and working closely with the KPE Communications staff, the incumbent will:

- Assisting in the brainstorming and planning of MoveU Crew videos
- Creating storyboards for all MoveU Crew videos
- Filming and editing all MoveU Crew videos
- Representing the MoveU Crew and the Faculty of Kinesiology & Physical Education as requested
- Assisting with MoveU Social Media as required
- Other tasks as directed by the Assistant Manager, Physical Activity

MINIMUM QUALIFICATIONS:

Education:

- University of Toronto St. George student enrolled for 2021/22 school year, and in good academic standing.
- Qualify for the Work Study Program

Experience: Previous experience with Adobe Premiere Pro is preferred.

Skills:

- Reliability, punctuality and maturity are essential
- Experience with videography equipment
- Interested in communications, marketing, and design

- Excellent oral and written communication skills
- Strong organizational skills
- Problem solving ability
- Ability to work independently and as part of a team
- Appreciation of diversity issues and respect for individual choices
- Knowledge of Microsoft Word, Excel, Teams and PowerPoint software
- Self-motivated with ability to take creative initiative

Co-curricular Record Competencies developed:

- Health promotion
- Goal-setting and prioritization
- Teamwork
- Technological aptitude
- Communications and media
- Project management

Incumbents MUST be available for mandatory training August 2021

Please apply with resume, cover letter, and portfolio by April 9, 2021 to:

Kate Moore

Assistant Manager, Physical Activity

Faculty of Kinesiology and Physical Education | University of Toronto

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